

Updated 13/03/2025

Sign up

# Training for responsible digital practices

1 day (7 hours)

## PRESENTATION

Our Adopting responsible digital practices training course will teach you how to combine ecological transition and digital transformation in a professional context. New technologies have both an energetic and a social cost, and it's important for organizations to master them.

Digital technology has a significant ecological impact, and our training program will teach you the basics of sustainable development (ecological, social and economic) and how to apply its principles to your daily technological development.

Our training will also teach you how to set up an internal action as well as how to collect and measure KPIs to ensure that it is being properly applied.

## OBJECTIVES

- Acquire fundamental knowledge of sustainable development
- Apply the recommendations within your organization
- Setting up a sustainable development action plan

## TARGET AUDIENCE

- General public

## Prerequisites

- First experience of digital technology in a company. This experience need not be technical.

## **Programme of our training course on adopting responsible digital practices**

### **Background and state of the art**

- From sustainable development to eco-design of digital services
- The environmental situation
- Understanding the impact of digital technology on the environment
- The basics of sustainable development (3Ps, factor 4, etc.)
- Physical units and underlying processes: energy, GHGs, etc.
- Regulations and standards

### **Identify sources of footprints in your organization**

- Device life cycle
- Infrastructure and data centers
- Cloud and online
- Teleworking and environmental impact
- Case study: analysis of a company's carbon footprint

### **Reduce your carbon footprint**

- Extending equipment service life
- Limit energy consumption by appliances and infrastructure
- Good storage practices
- Practical workshop: analyze your own workstation and habits and think about ways to optimize them.

### **Implementing a responsible digital approach**

- Design an internal action plan
- Implementing best practices
- Project management and KPI measurement
- Involving teams in change
- Practical exercise: Simulating a digital sobriety project

## **Companies concerned**

This course is aimed at both individuals and companies, large or small, wishing to train their teams in a new advanced computer technology, or to acquire specific business knowledge or modern methods.

## **Positioning on entry to training**

Positioning at the start of training complies with Qualiopi quality criteria. As soon as registration is finalized, the learner receives a self-assessment questionnaire which enables us to assess his or her estimated level of proficiency in different types of technology, as well as his or her expectations and personal objectives for the training to come, within the limits imposed by the selected format. This questionnaire also enables us to anticipate any connection or security difficulties within the company (intra-company or virtual classroom) which could be problematic for the follow-up and smooth running of the training session.

## Teaching methods

Practical course: 60% Practical, 40% Theory. Training material distributed in digital format to all participants.

## Organization

The course alternates theoretical input from the trainer, supported by examples, brainstorming sessions and group work.

## Validation

At the end of the session, a multiple-choice questionnaire verifies the correct acquisition of skills.

## Sanction

A certificate will be issued to each trainee who completes the course.