

Updated on 11/10/2024

Sign up

Training to create your first ChatBot

3 days (21 hours)

Presentation

Ideta is the solution that enables companies to develop their own virtual assistants on any communication channel, while retaining ownership of the code and data.

It lets you develop chatbots that communicate with humans via speech, text, video, images (Messenger, SMS, Slack, Weechat, Skype business, Google Home) and run business processes, scenarios, for internal or public use.

The platform simplifies conversation creation, while retaining a developer view if you need to create specific connections and connect your own API. It's cross-platform, and can be integrated with other solutions, such as Recast.AI, Dialogflow, Alexa, Wit, Rasa, Luis.

The key words are :

- Integrity: Your code remains your property and your data stays with you.
- Security: RGPD cybersecurity expertise compiled and developed under ANSSI recommendations
- Freedom: You can use third-party services and plug in the APIs you want.
- Simplicity: Graphical interface for building bots and the possibility of using a consultant for development.

Like all our training courses, this one will introduce you to the latest stable version of Ideta.

Objectives

- Understanding the challenges of conversational marketing and key figures

- Find the right use case for your business to take full advantage of conversational marketing
- Develop your first chatbot on the Ideta platform

Target audience

All company employees.

Prerequisites

No pre-requisites are required to follow this course.

Program for creating your first chatbot

Moving into the conversational era

- Understanding the evolution of the web and mobile applications
- Identify new communication channels
- Taking the plunge into permissive, conversational marketing

Find your use case

- The various use cases for bots (customer relations, acquisitions, FAQs, etc.)
- Choosing the right communication channel for your target
- Bot, chatbot, AI, NLP? How intelligent is your chatbot?

Your first Bot

- Choose your development platform based on your objectives
- Define and implement your chatbot's scenario
- Make your chatbot even more powerful by being agile

Companies concerned

This training course is aimed at both individuals and companies, large or small, wishing to train their teams in a new advanced computer technology, or to acquire specific business knowledge or modern methods.

Positioning on entry to training

Positioning at the start of training complies with Qualiopi quality criteria. As soon as registration is finalized, the learner receives a self-assessment questionnaire which enables us to assess his or her estimated level of proficiency in different types of technology, as well as his or her expectations and personal objectives for the training to come, within the limits imposed by the selected format. This questionnaire also enables us to anticipate any connection or security difficulties within the company (intra-company or virtual classroom) which could be problematic for the follow-up and smooth running of the training session.

Teaching methods

Practical course: 60% Practical, 40% Theory. Training material distributed in digital format to all participants.

Organization

The course alternates theoretical input from the trainer, supported by examples, with brainstorming sessions and group work.

Validation

At the end of the session, a multiple-choice questionnaire verifies the correct acquisition of skills.

Sanction

A certificate will be issued to each trainee who completes the course.