Updated on 29/11/2023

Sign up

Beginner graphic facilitation training
2 days (14 hours)

Presentation

Learn graphic facilitation to strengthen the cohesion of your teams. Graphic facilitation brings many benefits, such as :

- Better learning: Visuals can increase information retention by 30%.
- Improves decision-making: thanks to a better understanding of all parties involved stakeholders
- Optimizes information sharing: visuals clarify concepts to be conveyed
- Can be used for all types of meetings: focus groups, brainstorming sessions, conferences, team meetings, etc.

Our graphic facilitation training course will teach you the basics of this method. You'll learn about representation techniques, the use of emotions and scribing.

Objectives

- Design clean, simple and meaningful pictograms
- Write legibly and cleanly
- Representing visual metaphors
- Structure information clearly

Target audience

- Project managers
- Product Owners
- Scrum Masters
- Architects
- Business Analysts

Prerequisites

No prerequisites.

Teaching aids

The course is 100% hands-on: the trainer carries out the entire course by drawing live with the participants (via interposed camera if remote). Each block is covered in 3 stages:

- Presentation and live practice
- Application exercise
- Sharing of work, questions/answers and feedback A

complete support is given to participants

Program of our Graphic Facilitation Beginner course

The basics of graphic facilitation

- Writing
- Pictograms
- Structure
- Practical exercise

Representing your ideas

- Structure
- Spaces
- Practical work: Visual note-taking

Pictograms and visual metaphors

- Practical work: Presentation with a visual

Create lively visuals

- Characters
- Situations
- Practical exercise

Lettering

- Typography
- Advanced writing

Playing on emotions

- Practical work: Visual note-taking: visual storytelling

Facilitation posture

- 10 essential tips
- Exercise: facilitating an exchange through visuals

Scribing

- Listen
- Filtering
- Time management
- Space management
- Live visual capture

Post-training evaluation

Balance sheet

Companies concerned

This training course is aimed at both individuals and companies, large or small, wishing to train their teams in a new advanced computer technology, or to acquire specific business knowledge or modern methods.

Positioning on entry to training

Positioning at the start of training complies with Qualiopi quality criteria. As soon as registration is finalized, the learner receives a self-assessment questionnaire which enables us to assess his or her estimated level of proficiency in different types of technology, as well as his or her expectations and personal objectives for the training to come, within the limits imposed by the selected format. This questionnaire also enables us to anticipate any connection or internal security difficulties within the company (intra-company or virtual classroom) that might be encountered.

problematic for the follow-up and smooth running of the training session.

Teaching methods

Practical course: 60% Practical, 40% Theory. Training material distributed in digital format to all participants.

Organization

The course alternates theoretical input from the trainer, supported by examples, with brainstorming sessions and group work.

Validation

At the end of the session, a multiple-choice questionnaire verifies the correct acquisition of skills.

Sanction

A certificate will be issued to each trainee who completes the course.