

Updated 07/27/2023

Sign up

# Artificial Intelligence Discovery Workshop

1 day (7 hours)

## Presentation

**Artificial intelligence** (AI) is "the set of theories and techniques used to create machines capable of simulating **intelligence**". It is therefore more a set of concepts and technologies than an autonomous discipline.

This original one-day training course will introduce you to artificial intelligence. This workshop is open to beginners and non-programmers (no technical knowledge required).

### The Promise

At the end of this workshop, you will know :

- Differentiate between AI, machine learning, neural networks, deep learning and other basic concepts.
- Interact with data scientists by speaking their language.
- What will be the jobs of the future and the different career prospects in artificial intelligence?
- You will have surpassed your limits and created a functional artificial intelligence yourself, which you can show your friends and family.

## Objectives

- Find out what AI is, what it's for and how it's transforming our society.
- Put yourself in the shoes of an AI professional for a day.
- Create your own AI capable of analyzing and classifying images all by itself.

## Target audience

• Discovery workshop open to anyone interested in AI.

## Prerequisites

- Know how to use the Internet and a computer
- No programming skills are required for this workshop.
- To attend this workshop, you'll need to bring your own laptop. No tools to install.

### An original teaching approach

A face-to-face workshop specially designed to meet the needs of beginners and nondevelopers alike.

- Maximum 12 people per workshop.
- An innovative teaching method designed to take you step by step.
- After each stage, we take stock of what we know and go round the table to answer questions, discuss and exchange ideas.
- After the workshop, we send you a teaching aid to help you revise and deepen your understanding of the concept.
- Access to your artificial intelligence software after training.

## Our training program to discover artificial intelligence

#### 9:00 - 10:00

### What is artificial intelligence?

- Introduction to artificial intelligence, machine learning and deep learning.
- How (and why) to teach a machine to do something.

#### 10:00 - 11:00

### How AI is used today

- Discover real-life cases of AI use in our society.
- From autonomous cars and chatbots to automatic cancer detection and lost-person tracking.

#### 11:00 - 13:00

#### Introduction to basic concepts

- Supervised, unsupervised and reinforcement learning.
- Neural networks, deep learning, classification, regression and clustering.
- The precision, recall and hyper-parameters of a machine learning model.

#### 13:00 - 14:00

### Lunch and networking

• Buffet included in workshop price.

#### 14:00 - 15:00

### Life cycle of an artificial intelligence project

• How does a machine learning project work? Where to start?

#### 15:00 - 17:00

### Workshop: Create your own artificial intelligence!

Step into the shoes of an AI engineer and "train" an image classifier to distinguish between cubism and impressionism, on a mission assigned to you!

1. Data collection2. Model training with Google Cloud AutoML Vision.3. Model analysis and prediction.

#### 17:00 - 18:00

### Career prospects in artificial intelligence

- How to make a living with artificial intelligence?
- How can we take artificial intelligence learning a step further?

To attend this workshop, you'll need to bring your own laptop and know how to use it (browse your folders and use a web browser).

## Companies concerned

This course is aimed at both individuals and companies, large or small, wishing to train their teams in a new advanced computer technology, or to acquire specific business knowledge or modern methods.

# Teaching methods

Practical course: 60% Practical, 40% Theory. Training material distributed in digital format to all participants.

# Organization

The course alternates theoretical input from the trainer, supported by examples, with brainstorming sessions and group work.

## Validation

At the end of the session, a multiple-choice questionnaire verifies the correct acquisition of skills.

## Sanction

A certificate will be issued to each trainee who completes the course.